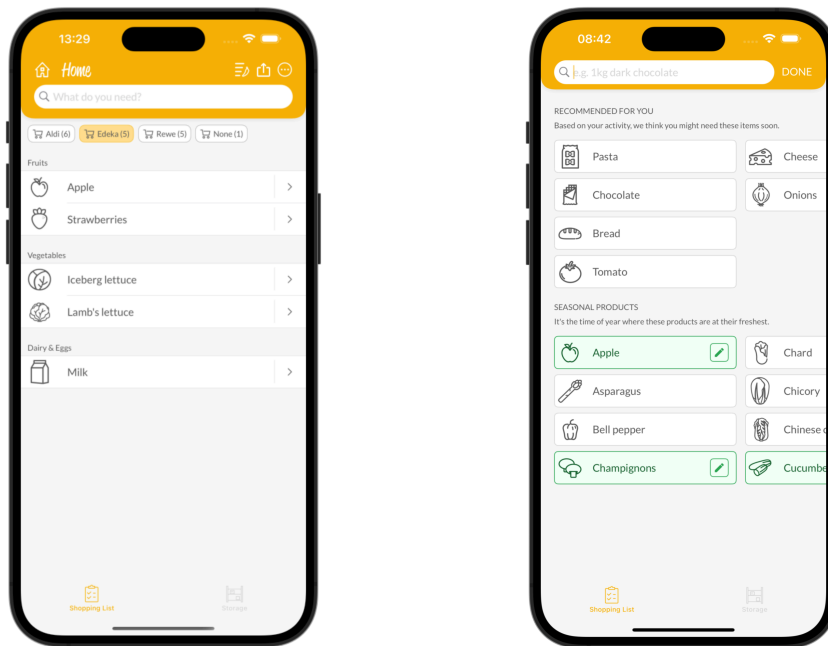


Bye bye supermarket chaos: HNGRY serves a fresh breath of air for the planning of your shopping trip

The app structures the planning for your grocery run with supermarket tags und thereby buries the supermarket effect / New suggestions in the search bar will provide inspiration for seasonal products



The sorted shopping list by supermarket tags (left) and suggestions for seasonal goods (right).

Ulm, Germany, June 05, 2023 – We're in front of the shelf in the supermarket and ask ourselves: "what did I want to buy here?" This must be one of the most common thoughts in front of a supermarket shelf. And it's exactly this 'supermarket effect' that the HNGRY app wants to end. The HNGRY promise is: Never forget what you want to buy – and where you want to purchase it. With its most recent updates, the app now provides a smarter and more individual shopping list for a more relaxed grocery trip.

By using the new supermarket tags HNGRY users can plan their shopping trip even better. A specific shop can be assigned to each product on the shopping list – whether that is your favourite supermarket, a bakery or a pharmacy. With just a few clicks users can filter the products for each of the given shops, making the shopping trip even more efficient and saving valuable time.

A further highlight is the new suggestion feature for seasonal products. With this feature users will receive immediate suggestions for regional and seasonal products when adding any new items to the shopping list. That way HNGRY not only supports local farmers but also enables its users to a more sustainable and conscious shopping trip.

The app is available for iOS as well as Android and can be downloaded in the [App Store](#) and the [Google Play Store](#). More information about the app can be found on the [website of HNGRY](#).

About HNGRY

HNGRY is an app for shopping, storage and inventory of groceries that is available for smartphones with iOS or Android. With its free basic functions, this digital daily helper takes the stress out of organising food – and looking after it properly. The paid extension xtraHNGRY offers additional functions for even easier management of your groceries. The app is available in over 15 countries in Europe and has been downloaded more than 1.5 million times with an average rating of 4.6 out of 5 stars across all app stores. HNGRY has been developed since 2019 by Liebherr-Hausgeräte GmbH from Ochsenhausen, Germany. For more information go to <https://iamhngry.com/>.

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